



Champions for Champions A Partnership to Recognize Special Needs Educators, Youth and Families

Join top businesses from around the region and **say "THANK YOU"**.

- **Show your appreciation and support** for the amazing character epitomized by special needs youth, educators and families
- **Brand yourself** multiple times a year to approximately 7500 potential customers who may truly need your services and who want to do business with those who value special needs youth, educators and families
- **Offer your services** through reference material utilized by hundreds of educators/families/administrators around the region
- **Express your appreciation** for the significant difference educators make in the lives of very special young people!
- **And more....** All while you **support a very worthy cause!!**

WHAT IS IT?

Champions for Champions is an **extraordinary Partnership which honors special needs youth, educators, and families** who participate in the Champions Program.

- Includes year-round branding for Partners and special Resource and Recognition items for educators/schools
- All proceeds benefit Learning for Life Lincoln Chapter Inc. and the Champions Program.

HOW DOES IT WORK?

Top Civic and Business Leaders and Companies from around the region become "Champions for Champions" Partners.

- Company Partners show public support for special needs youth, families and educators.
- Partners express their support to educators, teacher's aides, counselors, principals, and superintendents who make a commitment to improve the lives of special needs students and their families.
- Partners receive significant branding through Signage and within a special Resource Directory to:
 - 7800+ potential customers across 11 counties
 - 300+ educators in 200+ schools
 - 4000+ participating families
 - All superintendents, principals, and resource/youth service coordinators in participating school districts
- Provides thank-you lunches to educators during the Fall Adventure Camp outdoor experience
- Provides a valuable Reference Directory (which includes Partners' information) at no cost to educators, principals, and superintendents
- Top-level Partners receive direct communication opportunities to all 4000 participating families

Branding Dates:

- Year Round: Reference Directory, Special Mailings/Emails
- Fall & Spring Adventure Camp Signage: September 21-25, 2015 and April 15, 18-22, 2016 (school-year calendar)

THE PEOPLE PARTNERS REACH:

Thank You Signage and Activity Signage at Adventure Camp: Held 2x a year - Sept & April - 11 days worth of Camp - seen by roughly *7800 potential customers* - 2300 Educators/Parents, 1500 Volunteers & 4000 Youth. Activity Signage located at fishing, boating, arts/crafts, music/art therapy, shooting sports, administration, check in, etc.

Champions for Champions Directory: distributed to *300+ Educators in 200+ schools in 11 Counties* to use as reference for *4000+ families*; also to all *Superintendents, Principals, and Resource/Youth Service Coordinators*

Counties currently within the program:

Kentucky: Bullitt, Grayson, Hardin, Jefferson, Meade, Oldham, Shelby, Spencer, Washington *Indiana:* Clark, Floyd

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Intelligence plus character – that is the goal of true education." – Martin Luther King, Jr.*

WHAT IS LEARNING FOR LIFE AND THE CHAMPIONS PROGRAM?

Learning for Life is a 2-decade-old organization that provides age-appropriate life skills, character education, and career awareness curriculum and outdoor teambuilding resources to schools and educators to support youth 6 to 21 years of age.

- Purpose -- To prepare youth to successfully handle the complexities of contemporary society and to enhance self-confidence, motivation, and self-esteem.
- Helps youth develop social and life skills, assist in character development, and help youth formulate positive personal values.
- Prepares youth to make ethical decisions that will help them achieve their full potential.
- The organization is:
 - award winning
 - has proven data success
 - curriculum is written by professionals in the education and social development fields
 - has an esteemed national board from nation- and world-wide recognized companies and universities.
- The Local Chapter serves 64 counties across central to western KY, southern IN, southern Illinois and part of Fulton, TN.

Mission of Learning for Life

To develop and deliver engaging, research based academic, character, leadership and career focused programs aligned to state and national standards that guide and enable all students to achieve their full potential.

The Champions Program of Learning for Life Inc. provides extraordinary resources to support youth with physical, emotional, behavioral, mental and learning differences.

- The purpose of the program is to develop social/personal, life and self-concept skills to help special needs youth achieve greater self-sufficiency.
- The program's two part objective, Champions Lesson Plans (in-school curriculum & life lessons) and Adventure Camp (hands-on outdoor exploration), work in tandem to create an unparalleled experience package for special needs youth
- Over 4000 youth in and surrounding Metro Louisville participate; Jefferson plus 10 more counties.
- Over 3800 special needs youth attended the outdoor Adventure Camp during the last school year.

WHO DO FUNDS HELP?

All funds raised stay within the local Learning for Life Lincoln Chapter to support local youth and families.

Learning for Life Program primary recipient of Champions for Champions Funding is the Champions Program



HOW DO I LEARN MORE?

Contact Cynthia Miles Brown at 502-400-5558, cynthia.brown@lflmail.org or www.LFLLincolnChapter.org

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OTHER LEARNING FOR LIFE INITIATIVES:

NOVA

(After-school enrichment/tutoring program currently for elementary school students)

NOVA is an after-school tutoring centers for boys and girls in 2nd- 4th grade which focus on underperforming but highly resilient students. Tutoring is provided by certified teachers throughout the school year and students receive three hours a day of additional instruction in class room materials, healthy eating and exercise habits, and peer pressure resistance. Special focus is given to STEM related activities as a way to encourage scientific curiosity. NOVA provides impressionable youth a safe and productive place to go after school.



High School Exploring

(Hands on career exploration for high school students)

Connects high school students with subject matter experts (teachers, and or community volunteers) and provides them with real world hands on school/career/life skill building experiences. Depending on the Community Partner, Exploring can be delivered in the classroom, or in an after school setting or through a community partner completely outside of the school environment. Explorers participate in weekly or monthly leadership activities that include and community service along with career exploration. Explorers utilize the skills they acquire in community/ school settings to help others while at the same time preparing for the future.



Middle School Explorer Clubs

(Career exploration program for middle school students)

Working with Community partners and educators, student’s career interests are identified and experiences are developed around those interests. Activities include field trips to work places, lessons/activities delivered/lead by local/outside experts/professionals. Hands-on activities take place where students practice learned skills to fuel further interest in school to reach their career aspirations. Middle School Exploring can be delivered in school or out-of-school depending on the Community Partner’s needs.



Other In-School Groups/LFL Curriculum Usage

(Character education, anti-bullying/cyber-intimidation and drug prevention curriculum)

LFL provides classroom support to teachers and youth service professionals working with students grades K-12 with nationally recognized and approved lesson plans, videos, and interactive assignments to address character education. Lesson plans and associated activities are delivered daily, weekly, or monthly depending on the community partner.



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